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**RICHARD LLOYD**  
CONTINUES HIS ROCK 'N' ROLL LEGACY WITH

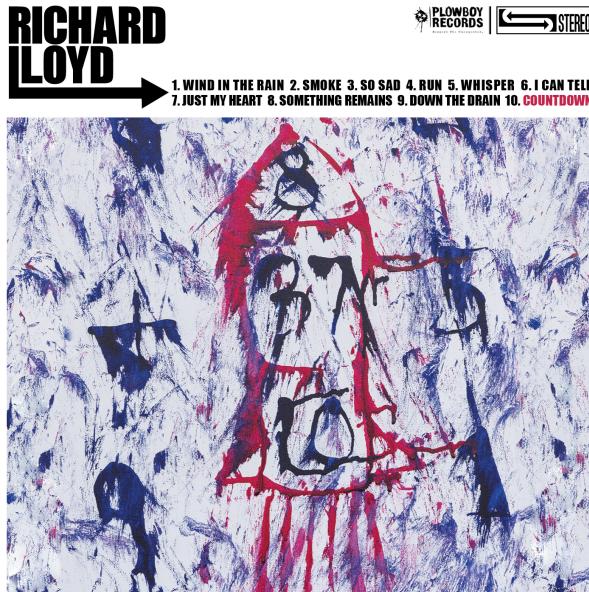
***THE COUNTDOWN***

**NEW SOLO ALBUM BY SINGER-SONGWRITER / GUITARIST AND  
TELEVISION FOUNDING MEMBER TO BE RELEASED VIA PLOWBOY  
RECORDS**

**~NOVEMBER 2, 2018~**

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New York, NY (September 17, 2018)—On November 2, **Richard Lloyd** – founding member of the seminal rock band **Television** – presents his new album ***The Countdown*** on CD and digital via **Plowboy Records**, with vinyl available in 2019.

A pivotal fixture of the 1970s New York rock scene, **Television's** improvisational, intelligent brand of avant-garde punk earned their reputation as a landmark act of the historic CBGB's landscape, as well as an influence for generations of punk and alternative bands. **Lloyd's** technical guitar proficiency was a key component to the band's unique sound, which established their debut *Marquee Moon* (1977) as one of the defining albums of the era. After the band disbanded, **Lloyd** would go on to lend his signature guitar licks to Matthew Sweet and John Doe, as well as releasing several critically-acclaimed solo albums. Additionally, his recent memoir *Everything Is Combustible: Television, CBGB's and Five Decades Of Rock and Roll* was published in November 2017 with a second edition being released in paperback on November 2.

On **The Countdown**, **Richard Lloyd** creates an honest, natural expression with his stylized guitar sound and swagger. "I can only be me," he says. "I can't turn into somebody else. So every record I make is just a progression. I never felt the angst necessary to be a punk. I was too young to be a beatnik and too old to be a hippy. I like to say I'm an anthropologist from another planet who is observing human nature and expressing my observations through rock'n'roll."

Taking a specific approach on the record, **Lloyd's** process was to blend and balance the raw, live energy of in-studio performance with the benefit of technical refinements and additions behind-the-board. "You don't want to overcook the pasta," he adds. "I never want a Chef Boyardee record. I like mistakes and rough edges. It's all very organic."

Renowned Nashville session players **Dave Roe** (bass) and **Steve Ebe** (drums) served as a solid rhythmic backbone in the studio, cutting the basic 11 tracks in two days, while keys by **Joe Bidewell** (who played with **Lloyd** in his band in 1980) were eventually added to the mix. The result is a real rocker's record, with **Lloyd** allowing his trademark fusion of garage rock, thoughtful soul, and power pop hooks to marinate from opening cut "Wind In The Rain" to the soaring heights of the closing title track "The Countdown," in which he posits blasting off into space as he's "had enough of planet Earth," while his guitar and keys propel the listener with him into the stratosphere.

Adorned with his own personal paintings as the foundation for the front and back covers of the CD and vinyl, **The Countdown** continues the legacy of one of rock's enduring pioneers.

**A recent interview with Richard Lloyd:** <http://www.talkhouse.com/chris-franz-talking-heads-tom-tom-club-talks-with-richard-lloyd-television-for-the-talkhouse-podcast/#.WrRSeu3BFhl.twitter>